

CHARLOTTE-SOPHIA FUCHS

charlottesfuchs@gmail.com
+44 (0) 7831458509

Click [here](#) for my portfolio

While pursuing a BA in Contemporary Media Cultures at UAL, I work part-time as a Marketing Assistant at Centtrip where I am in charge of social media. With experience in Hospitality, TV production, and product design at Bildergarten Entertainment and Christian Dior Couture, I've honed a diverse set of skills. I'm actively seeking new opportunities in media marketing within the creative industries.

Work Experience



Marketing Assistant

Centtrip (Fintech), London
Dec 2022 - present

- Currently creating daily social media content across several platforms including Twitter, Instagram, LinkedIn and Facebook
- Uploading content with SocialPilot
- Design and updating webpage with Statamic
- Procure merchandise for company events
- Corporate contact for social platforms and "Chief Morale Officer"



Production Intern

Bildergarten Entertainment (ITV Studios), Berlin
May - Aug 2023

- Supported the production and post-production of "The Voice of Germany" and "The Voice Rap"
- Organised after-show parties including the entertainment and decorating
- Production runner; guided talent to various locations within studio, supported studio with set equipment
- Created vocal tuning protocols and transcription (post-production)
- Decorated the outdoor studio set
- Gleaned insights into directing during all recording phases



Maison Dior Intern

Christian Dior SE, Paris
Oct 2021

- Helped with the design of new dishes and baby wear
- Assisted Chief Designer, Madame de Castellane, during viewings and meetings for new designs
- Had the honor to work with her and "interview" her extensively on a daily basis
- Created mood boards as inspirations for new collections

Technical Skills

- Premiere Pro
- Final Cut
- Photoshop
- Illustrator
- Canva
- SocialPilot
- Statamic
- Microsoft 365 (Entire Suite)

Professional Skills

- Content Writing
- Communication Skills
- Creativity
- Targeted trending
- Networking and Connecting
- Visual Storyteller
- Painting and Drawing

Language Skills

- German - native speaker
- English - fluent
- French - conversational
- Latin - read and write



Exhibition Guide

Beatrice Trussardi Foundation, Val Fex, Switzerland
Aug 2021

- Artistic interpreter of work by Polish Artist, Paweł Althamer (commissioned by Beatrice Trussardi Foundation)
- Beatrice Trussardi Foundation press liaison for the exhibition

Education



BA of Contemporary Media Cultures

UAL's London College of Communication, UK
Sep 2022 - May 2025

- Course Representative to Student Government

International Video Journalism

Danish School of Media and Journalism (DMJX),
Denmark
Aug - Dec 2023 (Semester Abroad)

- Filmed short documentaries with professional cameras, edited with Adobe Premiere Pro and Final Cut Pro

International Baccalaureate (Full Diploma)

Lyceum Alpinum Zuoz (LAZ), Switzerland
Sep 2020 - Aug 2022

- House Captain

Achievements



Jun 2021 "Spirit of Zuoz" Award (LAZ, Switzerland)

Apr 2021 Winner of Globe Business School
competition

Jun 2019 Latin Diploma, Latinum

Jul 2018 French Language Diploma, DELF

References are available upon request.

Training

July 2024 French course, Alliance
Française in Nice

Feb 2023 Networking Workshop, Jeni
Smith, UAL

Jan 2023 Creative Coding Workshop,
UAL

Oct 2022 Adobe Creative Cloud
Workshop, UAL

Jul 2021 International Summer
Camp, École Hôtelière de Lausanne

Jun 2021 LGT philanthropic project
management workshop

Sports and Hobbies

- Volleyball
- Podcasting
- Tennis
- Paddle
- Standard Latin Dancing
- Cheerleading
- Central Saint Martins
Drama Club (UAL)
- Arts Club, Frankfurt
Museum "Schirn" and
Königstein
- Piano

Volunteer Work and other Interests

- **Volunteer Leader in Training**,
"Camp Mackle", Florida,
educating children
- **Member**, City of Königstein
beautification project, co-
operation with the local arts
club, broadcast on TV and write
ups in daily newspapers

ual:

To Whom it May Concern:

Date: 2 Mar 2024

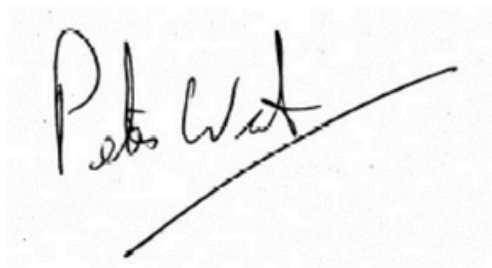
Dear Sir/Madam,

Ref: 22002200

This is to confirm that Ms Charlotte-Sophia Fuchs is enrolled on year 2 of BA (Hons) Contemporary Media Cultures course at London College of Communication.

The Course commenced on 26/Sep/2022 and is due to conclude by the end of 20/Jun/2025.

Yours faithfully

A handwritten signature in black ink, appearing to read 'Peter Watson', with a long, sweeping horizontal line extending from the end of the signature.

Peter Watson
Academic Registrar

Article 5 : Engagements de la part du/de la stagiaire

Pendant le stage, le/la stagiaire est soumis/e au règlement intérieur de l'entreprise, notamment en ce qui concerne les temps de travail, le code de conduite, les pratiques de sécurité et les règles de confidentialité.
La présente convention ne constitue aucune base pour un recours de l'entreprise envers le Lyceum Alpinum Zuoz, pour les demandes de dommages-intérêts de l'entreprise envers l'étudiant, ou les demandes de dommages-intérêts de tiers envers l'entreprise suite à l'inobservation d'une obligation par le/la stagiaire.

Article 6 : Engagements de la part de l'entreprise

Après l'achèvement du stage, l'entreprise délivre un certificat de stage au/à la stagiaire.

Article 7 : Droit de licenciement

Tant l'entreprise que le/la stagiaire ont le droit de résilier le stage pour motif grave; par exemple en cas de violation ou à défaut d'exécution des dispositions de la présente convention.

Représentant de l'entreprise ou de l'organisation:

Paris
le 30/09/2021
Lieu et date

Signature
Christian Dior

Entreprise

Étudiant/e:

Zuoz, 21/9/2021
Lieu et date

Signature
Charlotte Fuchs

Ch. Fuchs

Validé par le Lyceum Alpinum Zuoz

Zuoz, 22/9/21
Lieu et date

Signature
Représentant du Lyceum Alpinum Zuoz

Mr Kieran Burgess
Head of International Section
Deputy Head of School





Lyceum Alpinum Zuoz
SWISS INTERNATIONAL BOARDING SCHOOL

International Baccalaureate Results

May 2022

Student Name: **Charlotte-Sophia Fuchs**

Zuoz, 9th July 2022

A handwritten signature in black ink, appearing to read 'Beat Sommer'.

Beat Sommer
Head of School

A handwritten signature in black ink, appearing to read 'Kieran Burgess'.

Kieran Burgess
Deputy Head of School
Head of International Section